

Action Item Proposal Form

Proposed Action Item Identification: (Example Multi-Hazard; Flood; Drought; Windstorm; Winter Storm; Landslide, Earthquake; Wildfire; Volcanic)		Alignment with Plan Goals: (List Goals the action helps to achieve.)
MH#11	Proposed Action Title: Develop Small Business Awareness & Continuity Planning Campaign	<ul style="list-style-type: none"> ▪ Education & Outreach ▪ Disaster Resilient Economy ▪ Intergenerational Equity ▪ Facilitate Partnerships & Coordination
Rationale for Proposed Action Item: (What critical issues will the action address?)		
<ul style="list-style-type: none"> ▪ Majority of businesses are small “mom & pop” shops or farms/ranches which may lack resources to recover from a disaster ▪ Continuity planning would assist businesses get back on their feet quicker ▪ Business that are prepared will help keep the local economy going 		
Ideas for Implementation:		
<ul style="list-style-type: none"> ▪ Use ONHW business continuity planning materials & methods ▪ Hold workshops ▪ Partner with the City of The Dalles 		
Coordinating Organization:	The Dalles Chamber of Commerce	
Internal Partners:		External Partners:
County Court		
Timeline:		If available, estimated cost:
<u>Short Term</u> (0-2 years)	<u>Long Term</u> (2-4 or more years)	
	X (ongoing)	
Form Submitted by:	ONHW	